**Public Education & Outreach Plan**

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| Permittee Name: |  |
| Mailing Address: |  | City, State, Zip: |  |
| MCM #1 Contact Person: |  |  Title:  |  |
| Phone Number: |  | Email: |  |
| Plan Goal: |
| Target Audiences:  |
| **Stormwater Educational Materials** \* at least 1 of the outreach methods in the box below is required |
| Material Type:☐ Newsletter☐ Pamphlet/Flyer☐ Website: (provide url)  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Material Name: |
| Distribution Method: |
| Distribution Audience: |
| MCM(s) Addressed: |
| Description of Contents: |
| Date Material Last Reviewed:  |
| Date Material Last Updated: |

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| **Additional Stormwater Educational Materials** \*at least 2 additional educational material distribution methods are required |
| Material Type:☐ Newsletter☐ Pamphlet/Flyer☐ Display/Poster☐ Presentation/Conference☐ Newspaper☐ Radio/ TV☐ Other Advertisement:  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Material Name: |
| Distribution Method: |
| Distribution Audience: |
| MCM(s) Addressed: |
| Description of Educational Material: |
| Date Material Last Reviewed:  |
| Date Material Last Updated: |
| Material Type:☐ Newsletter☐ Pamphlet/Flyer☐ Display/Poster☐ Presentation/Conference☐ Newspaper☐ Radio/ TV☐ Other Advertisement:  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Material Name: |
| Distribution Method: |
| Distribution Audience: |
| MCM(s) Addressed: |
| Description of Educational Material: |
| Date Material Last Reviewed:  |
| Date Material Last Updated: |
| Material Type:☐ Newsletter☐ Pamphlet/Flyer☐ Display/Poster☐ Presentation/Conference☐ Newspaper☐ Radio/ TV☐ Other Advertisement:  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Material Name: |
| Distribution Method: |
| Distribution Audience: |
| MCM(s) Addressed: |
| Description of Educational Material: |
| Date Material Last Reviewed:  |
| Date Material Last Updated: |

\* Attach Additional Sheets as Necessary