**Public Education & Outreach Plan**

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| Permittee Name: |  | | |
| Mailing Address: |  | City, State, Zip: |  |
| MCM #1 Contact Person: |  | Title: |  |
| Phone Number: |  | Email: |  |
| Plan Goal: | | | |
| Target Audiences: | | | |
| **Stormwater Educational Materials**  \* at least 1 of the outreach methods in the box below is required | | | |
| Material Type:  ☐ Newsletter  ☐ Pamphlet/Flyer  ☐ Website: (provide url)  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Material Name: | | |
| Distribution Method: | | |
| Distribution Audience: | | |
| MCM(s) Addressed: | | |
| Description of Contents: | | |
| Date Material Last Reviewed: | | |
| Date Material Last Updated: | | |

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| **Additional Stormwater Educational Materials**  \*at least 2 additional educational material distribution methods are required | |
| Material Type:  ☐ Newsletter  ☐ Pamphlet/Flyer  ☐ Display/Poster  ☐ Presentation/Conference  ☐ Newspaper  ☐ Radio/ TV  ☐ Other Advertisement:  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Material Name: |
| Distribution Method: |
| Distribution Audience: |
| MCM(s) Addressed: |
| Description of Educational Material: |
| Date Material Last Reviewed: |
| Date Material Last Updated: |
| Material Type:  ☐ Newsletter  ☐ Pamphlet/Flyer  ☐ Display/Poster  ☐ Presentation/Conference  ☐ Newspaper  ☐ Radio/ TV  ☐ Other Advertisement:  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Material Name: |
| Distribution Method: |
| Distribution Audience: |
| MCM(s) Addressed: |
| Description of Educational Material: |
| Date Material Last Reviewed: |
| Date Material Last Updated: |
| Material Type:  ☐ Newsletter  ☐ Pamphlet/Flyer  ☐ Display/Poster  ☐ Presentation/Conference  ☐ Newspaper  ☐ Radio/ TV  ☐ Other Advertisement:  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Material Name: |
| Distribution Method: |
| Distribution Audience: |
| MCM(s) Addressed: |
| Description of Educational Material: |
| Date Material Last Reviewed: |
| Date Material Last Updated: |

\* Attach Additional Sheets as Necessary